



KIRURGVECKAN 2026

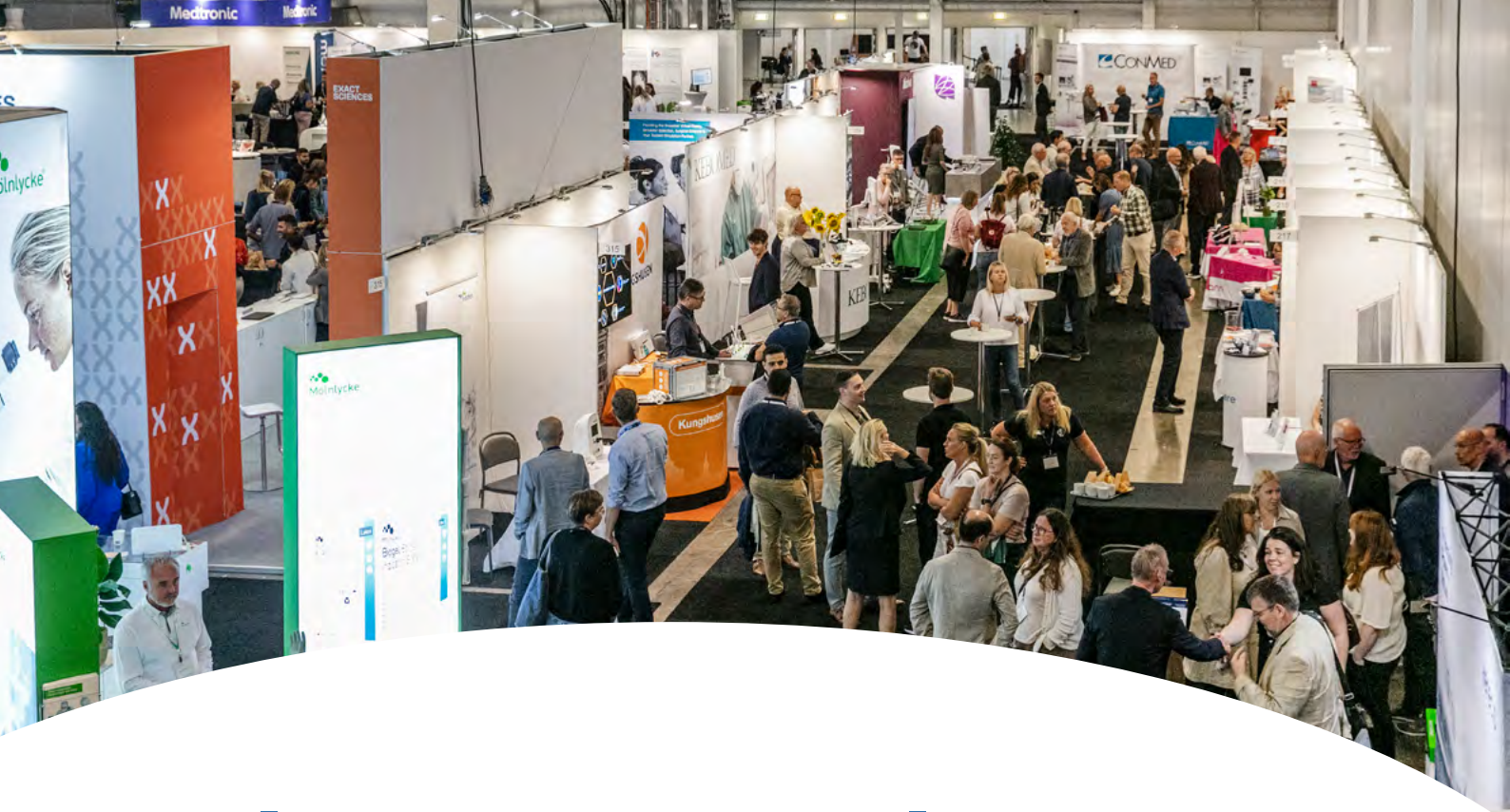
EN KNIVSKARP VECKA

AUGUST 17-21, CLARION MALMÖ LIVE, SWEDEN



**Welcome to participate as
an exhibitor and sponsor at
Swedish Surgical Week
– Kirurgveckan 2026 in Malmö**

August 17-21, Clarion Malmö Live, Sweden



Welcome to Malmö!

In 2026 it's been 10 years since Kirurgveckan (Swedish Surgical Week) was arranged in Malmö. Then over 1700 delegates attended and it's only in Stockholm in 2022 after the pandemic there was almost the same delegate number. So when Malmö and Lund organize Kirurgveckan 2026 together one can be sure that the entire surgeons' community in Sweden will answer to their call.

We work constantly with the development of Kirurgveckan and are now presenting new opportunities for suppliers who want to get exposure, meet and interact with surgeons and nurses. Read more about it on the following pages.

Since a few years suppliers can choose to participate just during half of the week depending on which of your customers have their meetings at the beginning or the end of the week.

The sponsor opportunities are expanded and adapted to your requirements and needs. As an exhibitor you can add different options to meet your customers in different contexts.

Welcome to Malmö in 2026!

Bosse Magnusson
Project Manager

About Kirurgveckan – Swedish Surgical Week

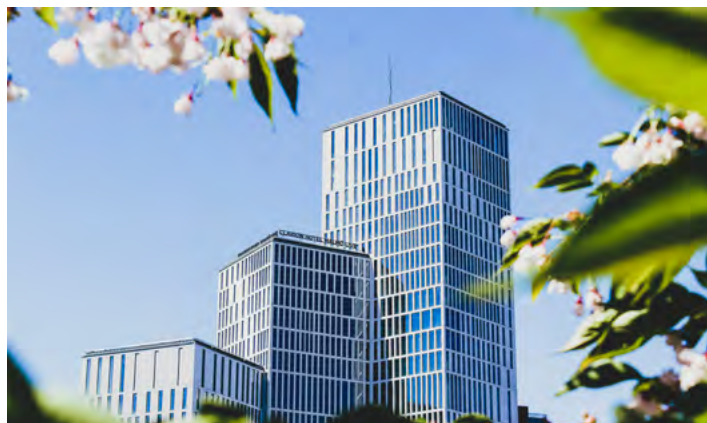
The congress has been arranged annually by the Swedish Surgical Society since the last century and is a reputable event gathering surgeons and specialist nurses from all specialties within the field. Each year 1,200-1,500 specialist doctors, registrars and nurses participate in Kirurgveckan, which is arranged in a new Swedish city each year. The Swedish Surgical Society has around 1,800 members, most of which are specialist doctors. Around half of them visit Kirurgveckan each year in order to develop skills, see and hear about product news and meet their colleagues. Furthermore, around 50-60 companies with surgical products participate as exhibitors and sponsors.

Clarion Malmö Live is waiting for us!

Clarion Malmö Live is situated right in the centre of town next to the Central Station. Close to everything! Clarion Malmö Live has a hotel with over 400 rooms and it welcomes both large concerts and congresses with thousands of guests. A perfect place for Kirurgveckan!

Program

Many of the associations that are part of the Swedish Surgical Society are participating in the Swedish Surgical Week by creating a program for their members.



This is what the allocation will look like during Kirurgveckan 2026 (In Swedish):

Område	Ansvarig förening	Måndag 17 aug	Tisdag 18 aug	Onsdag 19 aug	Torsdag 20 aug	Fredag 21 aug
Kolorektalkirurgi	SFKRK Svensk Förening för kolorektal kirurgi					
Endokrinkirurgi	SFEK Svensk Förening för Endokrin Kirurgi					
Akut/traumakirurgi	SFAT Svensk Förening för akutkirurgi och traumatologi					
Innovativ teknik	SIKT Svensk Förening för Innovativ Kirurgisk Teknik					
Vårdvetenskap	NFSK Nationella Föreningen för sjuksköterskor i kirurgisk vård					
Kirurger under utbildning						
Barnkirurgi	Svensk Barnkirurgisk Förening					
Vårdadvetenskap						
Transplantation	Svensk Transplantationsförening					
Övre gastrokirurgi	SFÖAK Svensk Förening för övre abdominell kirurgi					
Bröstkirurgi	SFFB Svensk Förening för bröstkirurgi					
Chefsprogram	Svensk Kirurgisk Förening					
Alla	Svensk Kirurgisk Förening					



Swedish Transplantation Society part of Kirurgveckan 2026

The society, which has close to 300 members, will participate as one of the associations presenting a program during the congress. Their program will be held August 20-21.



Badge scanning tool is included in all exhibitor packages

The app function of scanning delegates' QR codes gives immediate access to contact details so that you after the congress can contact them with the information you have agreed on. The code is easily scanned with a mobile phone.

Read the testimony of Maria Skålebrant of Corza Medical regarding the tool here:

The scanning tool at Kirurgveckan – a surprisingly smooth and positive experience!



At the last Kirurgveckan in Linköping I tried out the new scanning tool in the event app – and wow, which difference it made! I had not expected it to be so simple to use, but it proved to be a really smart aid, which I warmly can recommend.

The best thing was how quickly and easily you could gather correctly spelled email addresses, without stress or errors. On top of that I could directly write a short comment on what we agreed as a follow-up. The tool enabled me to focus more on the actual meeting with my clients and less on spelling and other issues regarding following up.

For me it was a really positive experience, so I will definitely use the tool again. I hope that even more exhibitors want to try it next year, it's a simple but powerful way to get even more out of Kirurgveckan!

Insert in Swedish Surgical Magazine

As an exhibitor and sponsor you will receive advertising space in the special section about Kirurgveckan in the Swedish Surgical Magazine June 2026 issue, which is the last before Kirurgveckan. The best thing is if you create your own ad to make the most of this opportunity as possible. The alternative is that we include your logo. The magazine, which is printed in 2,000 copies, 6 times a year, is much appreciated by Swedish surgeons. It is distributed to all members of the Swedish Surgical Society. This will lead to more exposures amongst the society's members and the readers of the magazine for you as an exhibitor.



Activities and events that will increase the interaction with delegates

In Linköping at the latest Kirurgveckan the popular quiz round was re-introduced, where delegates could visit the stands, answer questions and win vouchers. Ahead of Malmö we will develop the concept even further.

We also arranged so called Hands On Corners, where surgeons were able to try out and compare different systems provided by our sponsors and exhibitors. More opportunities like this will be offered in Malmö.

For the first time, courses within different areas will be offered to further increase the attractiveness and interest in coming to Kirurgveckan.





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Become a Sponsor!

DIAMOND SPONSOR

For Diamond Sponsors the following opportunities are included:

- One (1) self-produced symposium and two (2) self-produced workshops that will be presented in the scientific program.
- The possibility to hold a stand presentation, which will be presented in the program.
- Access to your own small conference room for the entire week.
- The possibility to participate in activities such as courses and hands on events.
- Exposure as Diamond Sponsors includes:
 - On the website www.kirurgveckan.se
 - In the Swedish Surgical Magazine special insert (no 3, June 2026) – half page ad and logo
 - In the event app
 - In the entrance to the congress centre as well as on digital signage
 - On the screens in the seminar rooms in all breaks
 - On floor plans and program signage in the exhibition area
- Eight (8) exhibitor passes are included.

14 m² exhibition space is included.

Cost: SEK 222.000

VAT is added if applicable.

GOLD SPONSOR

For Gold Sponsors the following opportunities are included:

- One (1) self-produced workshop that will be presented in the scientific program.
- The possibility to hold a stand presentation, which will be presented in the program.
- Access to your own small conference room for the entire week.
- The possibility to participate in activities such as courses and hands on events.
- Exposure as Gold Sponsors includes:
 - On the website www.kirurgveckan.se
 - In the Swedish Surgical Magazine special insert (no 3, June 2026) – quarter page ad and logo
 - In the event app
 - In the entrance to the congress centre as well as on digital signage
 - On the screens in the seminar rooms in all breaks
 - On floor plans and program signage in the exhibition area
- Four (4) exhibitor passes are included.

Gold Sponsors are expected to book at least 8 m² exhibition space.

Cost: SEK 75.000

VAT is added if applicable.

SILVER SPONSOR

For Silver Sponsors the following opportunities are included:

- The possibility to hold a stand presentation, which will be presented in the program.
- The possibility to participate in activities such as courses and hands on events.
- Exposure as Silver Sponsors includes:
 - On the website www.kirurgveckan.se
 - In the Swedish Surgical Magazine special insert (no 3, June 2026) – quarter page ad and logo
 - In the event app
 - In the entrance to the congress centre as well as on digital signage
 - On the screens in the seminar rooms in all breaks
 - On floor plans and program signage in the exhibition area

Exhibitors that book min 20m² exhibition space can add SEK 20.000 to become Silver Sponsors.

VAT is added if applicable





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Exhibition Facts

Website: www.kirurgveckan.se – this is where all exhibitors are listed once booked (the site opens after the New Year)

Program: The program will be published on the website after the New Year and will be updated continuously.

Accommodation: Sponsors and exhibitors can book hotel rooms at www.kirurgveckan.se in January 2026. Rooms at Clarion Malmö Live and other close by hotels will be reserved for sponsors and exhibitors.

Event App: The Kirurgveckan app will present all sponsors and exhibitors to the delegates. Here you can also find the delegate list.

Delegate Scanning: Exhibitors will be able to scan visitors to their stand with their mobile phone and collect their details via QR codes on their badge without any extra cost. More information and instructions will be sent out shortly before the event.

Social program: On the Monday there will be a mingle in the exhibition hall as usual, and the banquet will be held on the Wednesday like we are used to. There will be selected bars around town where you can meet colleagues from the industry. More information will be available soon.

Exhibit when your customers are there: On page 3 of the invitation you will see when different sub-associations and specialties have their meetings. Now you can be there with your booth either at the beginning or end of the week when your customers have their meetings and are there. See more info below.

Exhibition: Exhibitors and sponsors can either book one of our exhibitor packages for the entire week or for half the week, or if a larger space is required, please contact Traveko. If you choose to only participate part of the week (Monday-Tuesday or Wednesday-Friday) there is a discount of 20%, you can make your selection on the application form. Only valid for stand packages A, B and C. The exhibitor packages contain back wall, a 0,5 or 1 m partitioning wall to neighboring stand at a depth of 1,5 or 2 meters, electricity socket 2000 w/10 amp, WIFI, conference table or bar table, 2 chairs or bar stools and spotlights with long arm (number depending on stand package). It will be possible to order further furniture nearer the time of the event.

New for 2026!

We offer stands with 1,5 meters depth. 3x1,5 meters and 6x3,5 meters. There is a limited number available. First come first serve!

Stand	PackageSize	Stand Rental
A1	2x2m	21.500:- (1 exhibitor pass included)
A2	3x1,5m	21.500:- (1 exhibitor pass included)
B	3x2m	31.800:- (1 exhibitor pass included)
C1	4x2m	42.900:- (2 exhibitor passes included)
C2	6x1,5 m	42.900:- (2 exhibitor passes included)
D1	6x2m	61.900:- (2 exhibitor passes included)
D2	4x3m	61.900:- (2 exhibitor passes included)

Space only (min 12m²): 5.100:- per m² (electricity socket 2000w/10 amp and 1 exhibitor pass per 6m² is included).

A basic fee per exhibitor 4.800:- will be added.

If two or more companies share a stand, a basic fee of 4.800:- per company will be added.

All prices are quoted in SEK and are exclusive of VAT.

Booking: Book by completing the separate application form and sending it to Bo Magnusson at Traveko. We will get back to you with a space allocation. Space is allocated in the order of booking.

Exhibitor Passes: Include lunches and coffee as well as the Get Together on August 17 after the seminars have finished. (You need to book your ticket to the Get Together despite being free of charge.) One pass per stand (Packages A-B) or two per stand (Packages C-D). Extra passes can be ordered at the time of booking or separately at 2.500:- each.

Contact:

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Organized by:



SVENSK KIRURGISK FÖRENING
SWEDISH SURGICAL SOCIETY

Exhibition and Sponsorship Partner:

traveko
SCANDINAVIA